



Michael Jacobson  
President and CEO  
Illinois Hotel & Lodging Association

Michael Jacobson was named President and CEO of the Illinois Hotel & Lodging Association (IHLA) in October of 2018. In his role, he is proud to represent the 1,500 hotels and other hospitality stakeholders throughout the state. Michael's priorities for the organization include bolstering the industry's advocacy capacity in Springfield and municipalities throughout the state while enhancing IHLA's educational programs to serve as a resource for its members.

Prior to joining IHLA, Michael spent eight years at the U.S. Travel Association where he led the organization's grassroots advocacy and political engagement initiatives. He grew U.S. Travel's political action committee to become one of the nation's largest travel industry PACs and spearheaded campaigns like the Vote Travel nationwide bus tour and the successful effort to reauthorize Brand USA in 2014.

Michael has more than ten years of experience in grassroots advocacy and nonprofit fundraising. In his free time, he volunteers with the American Cancer Society, helping lead their Global Relay For Life movement throughout the world. A proud alumnus of Seton Hall University, Michael lives in Elgin with his wife, Sarah, and their two children, Madelyn and Owen.

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