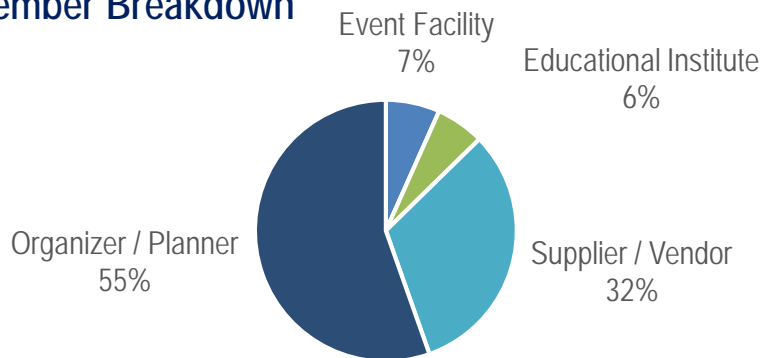


2022 Sponsorship Opportunities!



The IAEE Midwestern Chapter would not be able to offer **quality education, new solutions and networking without our sponsors**. You are not just a sponsor of IAEE MWC, you are an **industry leader**, bringing **thought leadership** and resources to our **656 meeting planners and show organizers** and 378 diverse suppliers and vendors.

Midwestern Chapter Member Breakdown



- Event Facility
- Educational Institute
- Supplier / Vendor
- Organizer / Planner

Kickball Tournament!



Facility Sponsor | In-kind (SOLD)

Benefits:

- Logo on website
- Logo on Email promo to 1,000 members
- Sponsor recognition on-site signage

Field Sponsor | \$250 (4 available)

Benefits:

- Logo on website
- Logo on Email promo to 1,000 members
- Sponsor recognition on-site signage

Education Program Sponsorship Opportunities February | June | October (Annual Meeting)

Facility Sponsor | In-kind

(February & June Sold) **October Available**

Benefits:

- Up to 2-minute welcome remarks
- Up to 2 complimentary registrations
- Table top exhibit
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Event recognition in onsite signage & welcome remarks

Event Organizer Sponsor | up to \$2,500

55 attendees @ \$45 (1 Available per event)

(February & June Sold) **October Available**

Benefits:

- Up to 2-minute welcome remarks
- (2) complimentary registrations
- Literature distribution
- Table top exhibit
- Sponsor recognition on-site signage
- Attendee opt-in list (final)
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition (on-site), signage

Education Sponsor | \$1,500 (1 Available per event)

Benefits:

- Up to 2-minute welcome remarks
- Up to 2 complimentary registrations
- Literature distribution
- Table top exhibit
- Attendee opt-in list (final)
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Showcase Sponsor | \$500 (10 Available per event)

Benefits:

- Product Showcase table top
- Dedicated time prior to education program
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Promo Sponsor | \$250 (10 Available per event)

Benefits:

- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Young Professional's May Meet Up

*Meet Up TBD:

Current proposed options: Cinco de Mayo Happy Hour OR Mental Health Awareness Connect & Share

Event Sponsor | \$500 (2 Available)

Benefits:

- Drink tickets w/company logo
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage (space permitted)

Connect & Share Sponsor | \$500 (2 Available)

Benefits:

- Co-facilitate group discussion
- Logo on website
- Logo on Email promo to 3500 + industry professionals

Holiday Mingle Jingle | December

Mingle Event Sponsor | \$750 (1 Available)

Benefits:

- Drink tickets w/company logo
- Create holiday cocktail
- Opportunity for holiday toast
- Includes (2) Complimentary Registrations
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Promo Sponsor | \$250 (5 Available)

Benefits:

- Logo on website
- Logo on website Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Chapter Reception @ Expo!Expo! | December Louisville, KY

Reception Sponsor | \$1000 (3 Available)

Benefits

- Drink tickets w/company logo
- Opportunity for holiday toast
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Silent "Auction" Sponsor | In-kind donation

Benefits

- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage

Example Silent "Auction" items:

- Sporting Event Tickets
- Hotel Accommodations
- Airline Tickets
- Signed Sports Memorabilia
- Gift Cards; Restaurants, Amazon, Spa, etc.

NEW! Golf Challenge! | September

*Location TBD: Schaumburg OR Naperville

Green Jacket Golf Bay Sponsor | \$1200 (16 Available)

Benefits

- (1) Reserved Bay
- (6) Complimentary Registrations – Invite new & current clients!
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage
- *Requirement-* Sponsor to bring (1) minimum value of \$50 raffle item



Arnold Palmer PARched Sponsor/Bar | \$800 (5 Available)

Benefits

- Bar Sponsor!
- Drink tickets w/company logo
- Network with attendees @ Bar location(s)
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage
- Golf not included

The “19th” Hole Sponsor | \$1000 (3 Available)

(i.e. - buffet, snacks, appetizers, etc.)

Benefits

- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage
- (2) Complimentary Golf Registration

PRO Sponsor | \$650 (1 Available)

Benefits

- Exclusive sponsor of Golf Pro to assist attendees with improving their game!
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage
- (1) Complimentary Golf Registration

Golfer Welcome Gift | \$500 (3 Available)

Benefits

- Company branded gift OR item of company choosing
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Sponsor recognition on-site signage
- Golf not included

Golfer Registration | \$125 / per attendee

Includes

- Golf Games!
- Networking with Peers!
- Refreshments
- Prizes!
- FUN!

Year Round Opportunities!

NEW! Exclusive Email Marketing | \$750

Dedicated & sent by IAEE MWC

Benefits

- (1) Company's branded promo email to 3500 + industry professionals
 - Promo linked to chapter's social media with respective #'s and handles
- Number of members / analytics – open rate

NEW! Quarterly Newsletter Vendor Spotlight | \$500 (4 Available | 1 per quarter)

Benefits

- Description of company product & solutions in quarterly newsletter
- Included a promo video! Up to 2 minutes!
- Spotlight included in individual Social Media platforms using sponsor's submitted hashtags and handle
- Newsletter sent to 3500 + industry professionals

Technology & Solution Demo | \$500

Benefits

- Demo your companies latest industry technology or industry solutions
- IAEE Midwestern Chapter hosted virtual session
- Up to (45) session + 15 minute Q & A session
- Dedicated invite E-blast marketing demo session
 - To include: session description, company logo, links to any respective materials
- Attendee Opt-in list
- Logo on Email promo to 3500 + industry

Connect & Share | \$500 (1 Available, virtual)

Benefits

- Sponsor: Co-lead & facilitate program
- Logo on website
- Logo on Email promo to 3500 + industry professionals
- Attendee Opt-in list

Package (2) or more and receive a 15% discount!

Customized Items!

Organized and negotiated with Sponsorship Board of Directors:

Julie Ichiba & Keith Murphy

