



Hello Midwest Chapter Colleagues and Friends,

We are delighted to be bringing people together again with our exhibitions and events.

Our industry changes people's lives. By bringing like-minded folks together to share and learn from one another we change the world. It's time to get back out there and your IAEE Midwestern Chapter is moving forward with you. By providing relevant cutting-edge content, we are preparing our members to lead us out of this pause and into the future, better prepared to tackle whatever challenge comes our way. We are resilient and we are strong.

Use your IAEE tools like MemberLink to connect and learn from industry colleagues. Join us as we come together with our industry partners at Industry Xchange on April 7 at the Old Post Office in Chicago and then our Spring Education Conference at the Renaissance Schaumburg Convention Center Hotel on June 1.

We are mixing up our Golf Classic this year with a visit to Topgolf in Naperville on September 7. Bays of six are available for purchase with plenty of sponsorship opportunities to showcase your brands. And don't forget to join us on October 20 at our Annual Meeting and Education where we will be joined by IAEE President & CEO, David DuBois.

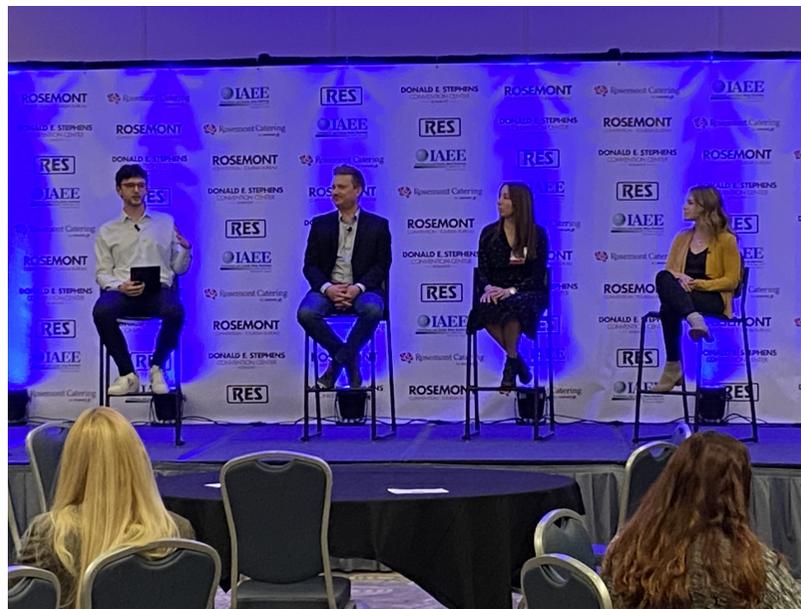
I am proud to lead this IAEE Midwestern Chapter community as we move forward together. And we look forward to seeing you at our upcoming events.

Regards,
Heather Larson, CMP
IAEE Midwestern Chapter, Chairman of the Board
Meet Chicago Northwest, President & CEO

February Education Program Recap



Thank you to everyone who came out for our February education at the Donald Stephens Convention Center in February. We learned all about navigating through a hybrid world and gained a clearer understanding of how technology and sustainability will look in the future. Our insightful panel taught us how planners can make smart decisions regarding technology and logistics to create positive outcomes for the organization, attendees and exhibitors.



[June 1, 2022: Summer Education](#)





Join us for our Annual Summer Education Event at the beautiful Renaissance Schaumburg Convention Center Hotel. We will be joined by the PCMA Midwestern Chapter for this joint event. Save the date for the afternoon of **June 1, 2022**. Table tops and sponsorships still available. Details coming soon.

[June 15, 2022: Campfire Social Demo](#)



Save the Date of Wednesday, June 15 for this product demo via Zoom.

CampfireSocial offers private 365/24/7 professional networks for member-based or attendee-driven organizations that focus on community, content, & commerce. Organizations have described CampfireSocial as "At the most basic level it is a community engagement platform. But, where it's unique is in the way that it helps supplier communities reach potential customers. Think ... supplier guide ... but WAY better." and "the best digital marketplace I've seen to date".

Are you ready to own the voice of your industry? Bring a cup of coffee & join CampfireSocial for a demo on **Wednesday, June 15th at 9am.**

MPI-CAC Industry Xchange 2022: Forward Momentum



3-7:30 p.m. Thursday, April 7
The Old Post Office
433 W Van Buren St., Chicago, IL 60607

Join fellow Chicago meetings and events professionals at Industry Xchange (IX) 2022, to collaboratively celebrate this year's Global Meeting Industry Day and the forward momentum of our resilient industry. In partnership with local industry chapters such as:

PCMA GMC, SITE Chicago, Destination Reps, NACE, EDPA Midwest, ILEA and IAEE Midwest

IX 2022 provides new perspectives on key trends and issues facing the meetings industry today through thought-provoking keynotes, educational learning labs, and lively networking opportunities.

Educational topics include:

- Good Health + Well Being
- Decent work + Economic Growth
- Industry Innovation & Infrastructure
- Sustainable Cities + Communities

Showcasing one of Chicago's historic landmarks, the event space at The Old Post Office provides the perfect setting to connect, collaborate, and learn with industry peers. For those unable to make it in-person, a virtual option will be available. We look forward to seeing you there!

[Register By April 5, 2022](#)

7th Annual IAEE Midwestern Chapter Kick Ball Tournament



Six Teams and a few benchwarmers joined us for our Annual Kickball Tournament at McCormick Place this January. Congratulations to Cort Furniture for taking home the Gold!



May 4, 2022: Connect & Share



Save the Date!
May 4th at 1:30pm.
Topic: Keeping Up With Changes to Registration

September 7, 2022: Annual Golf Challenge



Save the Date!

Topgolf in Naperville on September 7th from 4pm - 7pm.

Sponsorship Opportunities:

Green Jacket Bay Sponsor: \$1,200

Arnold Palmer PARched Sponsor: \$800

Golfer Welcome Gift Sponsor: \$500

October 20, 2022: Annual Meeting and Fall Education



This annual event will feature our IAEE CEO, David DuBois with a state of the industry address that is always insightful. We are currently seeking a Downtown Chicago location for in-kind sponsorship.

Sponsorship

2022 Sponsorship Opportunities!

It's time to get out and connect / learn / socialize with the top show organizers in the Midwest!

SPONSORSHIP IDEAS

- Showcase sponsor: \$500
- Reception Cocktail Sponsor: \$800
- Promo Sponsor: \$250
- Event Organizer Sponsor: \$2,500
- Educational Sponsor: \$1,200
- In Kind Facility Sponsor

[Sponsorship Prospectus](#)

If any of these sponsorship opportunities look interesting, please contact either:

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Connect with Us



