

Scott Wolters is Director, Tradeshows and Conferences for BNP Media. For over 25 years, Scott has been involved in managing, coordinating, producing, buying, launching and developing tradeshows and conferences. He has extensive experience in event operations, space and sponsorship sales, contract negotiations, sourcing venues, marketing the face to face medium and overall event management, including event launches, purchases and new venture propositions.

Scott worked for private equity owned, privately held, family owned as well as large and small businesses. Scott has built and grown three event and conference division teams for three different B to B media companies. Including creating the procedures and policies to effectively run events, hiring skilled staff, negotiating contracts and managing all types of event related vendors.

Scott is married 25 years to his college sweetheart, has four kids and enjoys spending time with family and friends, cooking, playing golf, basketball and working out at the gym.

Favorite saying... “If it sounds too good to be true – it usually is”.