

Keith Murphy

Keith Murphy is an accomplished executive with over 35 years experience in the convention and hospitality industry.

Keith currently is a Senior National Sales Manager for McCormick Place Convention Center. He is the key representative for major convention bookings at the largest exposition facility in North America. Keith is responsible for all facets of lease agreements and a strategic sales partner supporting Choose Chicago.

Prior to joining McCormick Place, Keith served as a sales and marketing executive with several prominent hotel companies. During his hotel career, Keith was recognized with a variety of awards and accommodations including an American Hotel & Lodging Association, National Community Service Award, HSMAI, Advertising Excellence Awards among others.

Keith has served on various industry committees and is active in several professional associations including the International Association of Exhibitions & Events, Society of Independent Show Organizers, American Society of Association Executives, Professional Convention Management Association and Association Forum of Chicagoland.

An alumnus of Arizona State University, Keith has a degree in Business Marketing and gained a Masters of Business Administration from Olivet Nazarene University. Keith has served as an adjunct faculty member at Roosevelt University since 2005.