



Noreen Burke

As the Director of New Business Development, Noreen Burke drives the overall strategy for increasing Corcoran's profile among prospective association clients and strengthening relationships with current clients. She plays an integral role in the onboarding process for new clients, coordinating all details to ensure a seamless transition to Corcoran.

Noreen joined Corcoran in 2004 with 18 years experience in the exhibition industry. Prior to her role as Director of New Business Development, Noreen served as Group Show Director and provided oversight and strategic planning to shows in the Corcoran portfolio. Noreen was also the Show Manager of the U.S. Green Building Council's Greenbuild Expo. Over the span of seven years, Noreen helped grow the Greenbuild net square footage by 335% and positioned Greenbuild as one of the fastest 50 growing trade shows in the United States before the event was sold in 2013.

Previously, Noreen was with the National Association of REALTORS® for eight years and was their Director of Expo Sales and Operations. At NAR, Noreen was responsible for producing their 180,000 net.sq.ft annual expo and 30,000 net.sq.ft midyear expo.

Noreen holds a Bachelor of Arts in Marketing Communications from Columbia College Chicago.