

Leana SalamahAccount Strategist and Executive Director, Chicago Office mdg

A veteran of award-winning Chicago B2B agencies and the former head of convention marketing and programming at the National Restaurant Association, Leana joins **mdg** with perspective and insight that benefit both

her clients and her colleagues. Armed with a master's degree in Integrated Marketing Communications, a passion for data-driven creativity and a voracious appetite for research and target audience relevancy, she seamlessly integrates strategy, tactics and execution that deliver results.